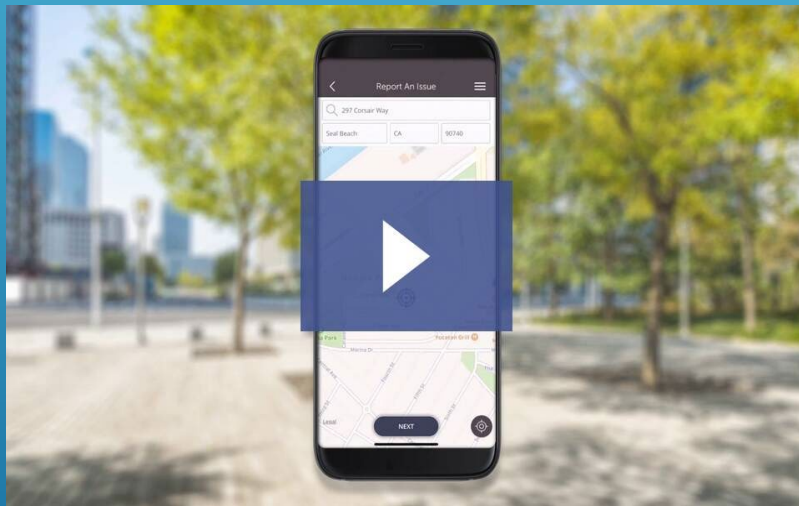



MY CIVIC

- Customizable platform designed to promote civic engagement
- Incorporate your own branding
- Send targeted push notifications, surveys, and feedback forms
- Encourage two-way communication with citizens
- Connect to utility bill payment portals
- Provide interactive, GIS-based maps to points of interest

▶ My Civic Community Engagement Video

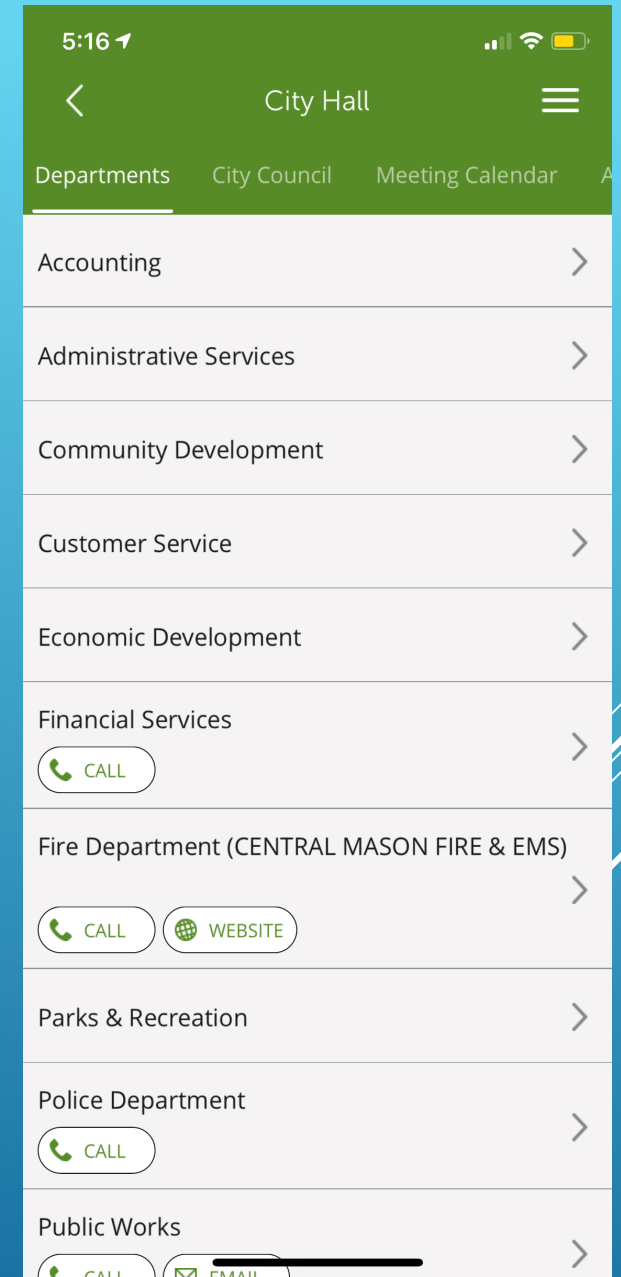


ANALYTICS

- Will be more helpful as people download
 - Monthly traffic, total downloads (Android/iOS)
 - 311: New/closed/open issues within the app
- 
- A decorative graphic consisting of several parallel white lines of varying lengths, slanted diagonally from the bottom right towards the top right, set against a blue gradient background.

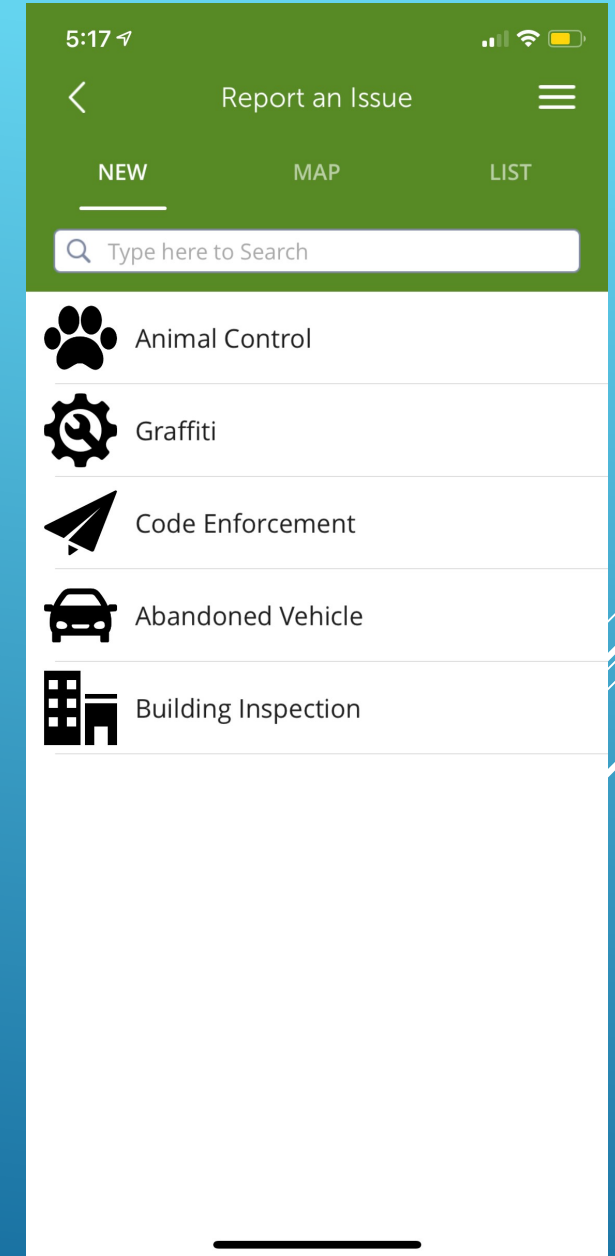
CITY HALL

- Contact information for departments
- City Council information



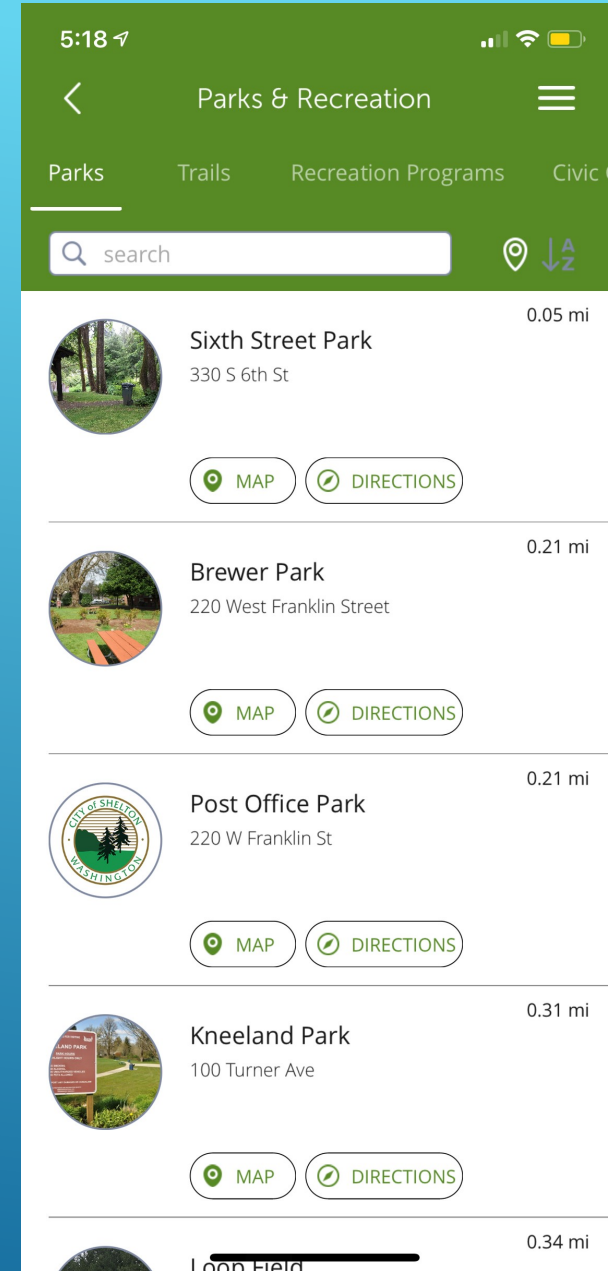
REPORT AN ISSUE

- Still training staff
- Can add/remove additional issue categories as necessary
- Private vs. public report



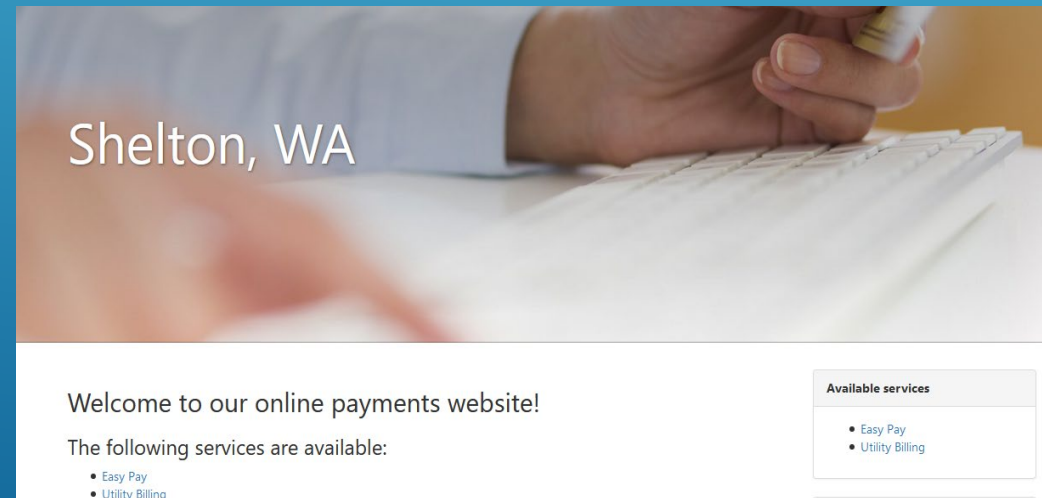
PARKS AND RECREATION

- City parks and with directions/maps
- Register for recreation programs, Civic Center/parks reservations



PAY MY UTILITY BILL

- Community Benefits
- Staying connected on the go
- Quick Pay or Login



EVENTS

Special Events - Calendar still in design stage

- Civic Activity
 - Promote community events



NEWS, POLICE, FIRE & EMS



Information is pulled from City Website

▶ **Project Update..... Tyler Integrated Software**

- ▶ **My Civic/311 – Estimated go live date June 1**
- ▶ **Tyler InCode move of current Financial and Personnel Suite to the “Cloud” – Kickoff Date of May 11**
- ▶ **Energov Permitting Software – Estimated Kickoff Date of August 1**
- ▶ **Asset Management Software – Estimated Kickoff Date of October 1**
- ▶ **New City Website – Currently exploring all options for design of new website – Estimated Kickoff Date of January 1, 2022**